ESTTA Tracking number:

ESTTA382652

Filing date:

12/08/2010

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91197165
Party	Defendant Tara Subkoff
Correspondence Address	G. ROXANNE ELINGS GREENBERG TRAURIG, LLP 200 PARK AVE FL 34 NEW YORK, NY 10166-0005 nytmdkt@gtlaw.com
Submission	Answer
Filer's Name	G. Roxanne Elings
Filer's e-mail	elingsr@gtlaw.com,dallavala@gtlaw.com,falbyo@gtlaw.com,biancoc@gtlaw.com, kleinm@gtlaw.com
Signature	/GRE/
Date	12/08/2010
Attachments	SUBKOFF.pdf (5 pages)(107595 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

) MBH)	Proceeding No. 91197165
Opposer,	8
)	
)	
Applicant.)	
)

ANSWER

Applicant Tara Subkoff ("Applicant"), by and through its undersigned counsel, hereby answers and asserts affirmative defenses to the Notice of Opposition of Opposer Werner Christ GmbH ("Opposer"). To the extent that a response to the statements in the introductory paragraphs is required, Applicant (i) denies that Opposer will be damaged by the registration of Applicant's applied-for mark.

Registrant answers and responds to the like-numbered paragraphs of the Notice of Opposition as follows:

- 1. Applicant lacks knowledge or information sufficient to form a belief as to the truth or falsity of the allegations set forth in Paragraph 1 of the Notice of Opposition and on that basis denies same.
- 2. Applicant neither admits nor deny the allegations set forth in Paragraph 2 of the Notice because the allegations do not require such a response, and Applicant respectfully refers to the U.S trademark registration listed in Paragraph 2 of the Notice for a full and complete statement of its content.

- 3. Applicant lacks knowledge or information sufficient to form a belief as to the truth or falsity of the allegations set forth in Paragraph 3 of the Notice of Opposition and on that basis denies same.
- 4. Applicant neither admits nor deny the allegations set forth in Paragraph 4 of the Notice because the allegations do not require such a response, and Applicant respectfully refers to the U.S. trademark registration printout attached as Exhibit A of the Notice for a full and complete statement of its content.
- Applicant admits the allegations set forth in Paragraph 5 of the Notice of Opposition.
- 6. Applicant admits the allegations set forth in Paragraph 6 of the Notice of Opposition.
- 7. Applicant admits the allegations set forth in Paragraph 7 of the Notice of Opposition.
- 8. Applicant reincorporates by reference each and every answer set forth in Paragraphs 1 through 7.
- 9. Applicant denies the allegations set forth in Paragraph 9 of the Notice of Opposition.
- 10. Applicant lacks knowledge or information sufficient to form a belief as to the truth or falsity of the allegations set forth in Paragraph 10 of the Notice of Opposition and on that basis denies same.
- 11. Applicant denies the allegations set forth in Paragraph 11 of the Notice of Opposition.
- 12. Applicant denies the allegations set forth in Paragraph 12 of the Notice of Opposition.

13. Applicant denies the allegations set forth in Paragraph 13 of the Notice of Opposition.

AFFIRMATIVE DEFENSES

- 14. There is no likelihood of confusion, mistake or deception because, *inter alia*, Applicant's and Opposer's marks are not confusingly similar due to (a) the differences in the appearance, sound, connotation and commercial impression; (b) the goods and services with which the marks are actually used are not related; and (c) the channels of trade in which the goods and services travel are different.
 - 15. Opposer's claims are barred because of laches, estoppel and/or acquiescence.
- 16. Opposer and Applicant have coexisted in the marketplace without any known instances of confusion.
- 17. Upon information and belief, Opposer abandoned use of Opposer's marks in connection with some of the goods identified in the Opposer's registration.
 - Opposer will not be damaged by registration of Applicant's Mark.
 WHEREFORE, having fully answered, Applicant prays for judgment against Opposer,

dismissing the Notice of Opposition with prejudice, and awarding Applicant such other and further relief as the Board deems just and equitable.

Dated: December 8, 2010 Respectfully submitted,

GREENBERG TRAURIG, LLP

By: <u>/ADV/</u>

G. Roxanne Elings, Esq. Anna Dalla Val, Esq. 200 Park Avenue New York, New York 10166

Tel: (212) 801-9200 Fax: (212) 801-6400 Attorneys for Applicant

NY 240,769,872 v1 4

Certificate of Service

I hereby certify that on this 8^{th} day of December 2010, the foregoing ANSWER was served upon Opposer's counsel of record by First Class Mail:

dctm@pillsburylaw.com

Patrick J. Jennings
Pillsbury Winthrop Shaw Pittman, LLP
2300 N Street, N.W.
Washington, DC 20037
UNITED STATES

Michael Klein